

**Audience + Scope.** As you move into the next stage of the project, start determining who the final audience of the project will/can be, and what the scope of the project will be.

Consider the following:

A. Audience:

- a. Who is the authentic audience that will benefit the most from watching the final product? How can I set this up prior to rolling out the next stage with students?

- b. Will you set up a Film Presentation during the school day? In the evening? How will invitees be notified?

B. Scope:

- a. Consider the scope and resources you want to offer/provide your students to complete this project:

- i. **Technology:** What is available? Are there iPads + video cameras available to student groups? Do you need to reserve these? Will you allow students to film on their phones? *Talk to the people at your school that can help!*

- ii. **Types of film:** Will students have a range of choices to choose from? (i.e. stop motion, whiteboard animation, role play, etc.) Will you limit their choices to increase quality? Are there experts at your school that can help you and your students in creating quality short films?

- iii. **Editing:** What editing softwares are available to students? Are students familiar with any of these editing softwares? Again, talk to the people at your school that have access and expertise, and can help.

1. [iMovie](#) (installed on most IPADs and Apple Devices)
2. [WeVideo](#) (easy use for chromebooks)
3. [Whiteboard animation options](#)
4. [Stop Motion for students](#)