

Audience + Scope. As you move into the next stage of the project, start determining who the final audience of the project will/can be, and what the scope of the project will be.

Consider the following:

A. Audience:

- a. **Who is a feasible audience? How can I set this up prior to rolling out the next stage with students?** (i.e. Can students present to their community? Their friends and family? To other peers?)

- b. **How is the selected audience authentic to what students will be creating?** (ex: If students are sharing stories of their changing coasts, who most benefits from hearing these stories? Legislators? Tourists? A younger generation?)

B. Scope:

- a. **What scope of the final product do you want to work towards with your students?**
- i. **Showcase event** (plan an event for community members and authentic audience to learn about the changing coasts via the Story Maps)
 - ii. **Digital sharing** (use existing social media platforms and email lists to share the Story Maps with the public)
 - iii. **Student-designed** (have students design and determine how they will share their Story Maps with their audience)